

WHAT IS CLAIMED IS:

1. A drug dispensing arrangement for a medication for dissociating negative side effects from intake of the medication comprising administering multiple individual dosage units of the medication in a treatment regimen in a manner that prevents the development of taste- and/or odor-aversion by preventing a patient from forming an explicit association between a particular color/flavor/odor of the medication and a negative response outcome.
2. The drug dispensing arrangement of claim 1 wherein the step of administering comprises providing the medication in multiple individual dosage units having associated therewith a plurality of distinctive flavors and/or odors, the individual dosage units being administered so that the flavors and/or odors are presented to the patient in a random and unpredictable order.
3. The drug dispensing arrangement of claim 2 wherein the individual dosage units are in the form of solid drug depots.
4. The drug dispensing arrangement of claim 3 wherein the solid drug depots have flavored coatings.
5. The drug dispensing arrangement of claim 4 wherein the flavors are familiar and pleasant.
6. The drug dispensing arrangement of claim 4 wherein the coatings on the individual dosage units have a uniform color.
7. The drug dispensing arrangement of claim 4 wherein the coatings on the individual dosage units in the treatment regimen are provided in a random distribution of multiple colors.
8. The drug dispensing arrangement of claim 4 wherein the coatings on the individual dosage units have a color that is not typically associated with the flavor of the coating.
9. The drug dispensing arrangement of claim 2 wherein the plurality of flavors comprises at least ten (10) flavors.
10. The drug dispensing arrangement of claim 2 wherein the individual dosage units are in liquid form.
11. The drug dispensing arrangement of claim 2 wherein the individual dosage units are in the form of a food matrix.
12. The drug dispensing arrangement of claim 1 wherein the step of administering comprises parenteral administration of the medication.

13. The drug dispensing arrangement of claim 12 wherein parenteral administration is accompanied by the provision of a distinctive novel odor.

14. The drug dispensing arrangement of claim 13 wherein the distinctive novel odor is unfamiliar yet not unpleasant.

5 15. The drug dispensing arrangement of claim 11 wherein individual doses in a treatment regiment of multiple, sequential parenteral administrations of a medication are accompanied by plurality of distinctive novel odors in a random pattern.

16. The drug dispensing arrangement of claim 13 wherein the odor is delivered from a fragrance dispenser.

10 17. The drug dispensing arrangement of claim 13 wherein the odor is delivered from a fragrance-soaked wipe.

18. The drug dispensing arrangement of claim 12 wherein parenteral administration is accompanied by the provision of a flavored oral distractor.

15 19. A dispensing arrangement for medication comprising:
a foil backing;

a plurality of individual dosage units of a medication in the form of pills disposed on the foil backing, the plurality of pills having individually one of multiple flavors and being arranged on the foil backing so that the flavors occur in a random pattern; and

20 a protective plastic layer covering the pills and adhesively bound to the foil backing in the areas not occupied by pills.

20. The dispensing arrangement of claim 19 wherein each of the multiple flavors are familiar and pleasant.

25 21. The dispensing arrangement of claim 19 wherein the flavor is imparted by a coating on the individual dosage units.

22. The dispensing arrangement of claim 21 the coatings on the individual dosage units have a uniform color.

23. The dispensing arrangement of claim 19 wherein the multiple flavors comprises at least ten (10) flavors.